

PROGRAM BOOK ADVERTISING – HOW TO ENTER FREE AND WIN THE AD CROWN

There will be an attractive, professionally produced program book at the pageant. Ad pages are **\$150** for a full page; **\$75** for a half a page; and **\$40** for ¼ page. Contestants may sell ads to family, friends and businesses. It is easy to earn your entry free by selling just a few ads. This way, the expense of the pageant will not come out of your own pocket and you are giving merchants in your community the chance to be recognized. **EVERY CONTESTANT IN THE PAGEANT IS REQUIRED TO SELL 1/4 PAGE.** If you won a preliminary, which all of you ages 0-11 did, we want you to have a picture taken with your crown and banner on and use that picture on your ad. All you have to do is draw out on a sheet of paper what you want to appear on your ad and we will get our graphic artist to typeset and create the page for you at no additional charge for the set up. Please include pictures to use on your ad. This will make a very attractive program book. This book is a great souvenir to keep throughout the years. **PLEASE NOTE: 3 pages of ads sold will earn you a free entry. If you just sell one or two pages that does not go towards the entry fee, ONLY a grand total of 3 pages will earn you a free entry! Ads totaling under 3 pages are not deducted from entry fee.**



An Example of an ad sales crown. Styles may vary.

Any contestant selling 3 pages may enter the pageant free! (Does not have to be full pages, can be 1/4, 1/2 as long as the grand total EQUALS full 3 pages.) Your required 1/4 page ad IS included if you decide to sell the 3 pages. Any contestant selling 5 pages may enter the pageant free and receive a 3 foot tall trophy and beautiful Rhinestone Ad Sales Crown for his/her hard work. For any contestant selling over 7 pages will receive a Miss Magnolia State sceptor in addition to their crown and trophy. We have had contestants really work hard with extra ad page sales in the past. We are going to put a limit on the most ads you can sell. The maximum ad pages we can accept for one contestant is 10 pages this year. For any contestant selling 10 pages this year, they will receive their ad sales crown, a GIANT 5 foot tall deluxe trophy, a Miss Magnolia State sceptor and \$100 cash back. **ALL ADS MUST BE TURNED IN BY YOUR DEADLINE TO MEET THE PRINTER'S DEADLINE.** If you are selling multiple pages of ads and need more time, contact the director for a deadline extension.

ANOTHER WAY TO ENTER FREE— DONATION TICKETS

We will be giving away gifts from a drawing of all Donation Tickets turned in. The tickets are only 50¢ each. To enter the pageant free you only need to sell 600 tickets which will be \$300. You can call the director for a set of tickets to sell. Just take this sheet of tickets and have it copied. We are trying to make this State Pageant affordable for everyone so that every child will have a chance to compete at this level. If you sell tickets, you are still responsible for selling ONE one-fourth page ad in the program book. Partial ticket sales **WILL BE** deducted from your entry fee. **YOUR LOCAL TITLE FOR THE STATE PAGEANT**

Every contestant at the state pageant will have a local title this year. If you won a local title at your preliminary pageant, that will be your local title for the state pageant. Everyone must pay a \$20 Banner Fee this year. We will be having custom-made monogrammed banners for your child to wear during the crowning ceremonies only on Sunday. Email the director if you have any questions about your local title.

VIDEOS AND CAMERAS ARE PERMITTED IN THE AUDITORIUM!! SNAP AWAY!!!!

This year late fees will be charged for missed deadlines

Send all fees and forms to:

**Chris Shannon, 701 E. Georgetown Street
Crystal Springs, MS 39059.**

Email questions to MSPageantNews@aol.com

Emails are so much easier for us, so if you have any questions, please email us.

**Make personal checks out to Chris Shannon
Business checks made out to Miss Magnolia State Pageant**



LITTLE MISS & MR. MAGNOLIA STATE STATE PAGEANT FINALS

JULY 26-27, 2014 VICKSBURG, MISSISSIPPI

Contestants Ages 0-11 Must Win A Preliminary Pageant To Be Eligible To Compete At This State Pageant.

NO GLITZ PAGEANT DRESSES ALLOWED



TAYLOR MARIE BROWN
BABY MISS



HUNTER DAUGHERTY
BABY MR.



BROOKLYN KATE MOL
TEENY MISS



MADISON SMITH
TINY MISS



ELLA KATE KEMP
LITTLE MISS



JACY PROVVIS
YOUNG MISS



AMBER AMIS
PRE-TEEN MISS



TYLER HOUSLEY
LITTLE MR.

THIS YEAR WINNERS RECEIVE A \$1,000 CASH PRIZE!!!

**VICKSBURG CITY AUDITORIUM
901 Monroe Street • Vicksburg, Mississippi**

We believe in keeping the pageants affordable for everyone. You can enter the state pageant and win a supreme title inexpensively. Some other state pageants charge as much as \$800 to win a state title. Our state pageant entry fee is only \$295.00. Our contestants can either sell donation tickets or sell ads in the program book to cover these fees so they won't have to pay this out of their own pockets. We offer sibling discounts too.

PAGEANT SCHEDULE: We will be following a strict schedule at the state pageant. Early Registration will be from 1-8 p.m. Friday afternoon/night, July 25, 2014 and an emergency registration on July 26, 2014 from 7:00 a.m. to 7:30 a.m. (must be approved by director) Beauty competition will be first on July 26 and will be between 9 a.m. until 2 p.m. Casual wear will be from 2 p.m. to 8 p.m. You will be given your schedule at registration with your exact times. You will have PLENTY of time to go back to your hotel to get ready. Crowning is July 27 Sunday morning.

GENERAL INFORMATION

The pageant will be held in Vicksburg, Mississippi on July 26-27, 2014. The pageant will be held at the historic Vicksburg City Auditorium in downtown Vicksburg at 901 Monroe Street. As the pageant gets closer, we will list a group of hotels on the website with discounted rates for the contestants.

Remember we ONLY allow contestants who WON their preliminary pageant to compete at the state pageant. There is only a small 2 month grace period for contestants who are about to move up an age division. Email the director if you have any questions about your age division. You might move up to the next division at the state pageant if your child turned a year older after his/her local pageant win and does not meet the grace period. We do offer our contestants the right to move up a division if they wish. State winners may compete again only if they are in the next age group from when they won. Contestants must live in Mississippi or have relatives living in Mississippi to be eligible for the state pageant.

Winners of each of the 6 age divisions will receive the Gorgeous Little Miss Magnolia State Crown, 5 ft. tall trophy, and monogrammed banner. Alternates will receive trophy and gifts. These winners are chosen from the beauty and casual wear competitions combined.

This year we will NOT be crowning overall winners. We have decided we do not like some of queens ranked higher than other queens. An age group win will be the ultimate prize this year. All 6 of our girl winners will each receive a \$1,000 cash prize. Our boy winners will each win a \$250 cash prize unless they have at least 20 in a group (if at least 20 in a boy division, then their cash prize will be raised to \$1,000 as well). Boys are hard to recruit. Must have 3 per division or will be combined.

We will still have our Overall Side Awards for fun!!! Overall Photogenic - Winner receives large crown, monogrammed banner, and a large trophy. (One photo included with this price. Additional photos are \$5.00 each to turn in for judging). You can turn in as many extra pictures as you like. Judges will only score their favorite picture. Age group winners receive a glass plaque.

Overall Best Fashion - Winner receives large crown, monogrammed banner, and a large trophy. Age group winners will receive a glass plaque.

Overall Most Beautiful/Most Handsome. Winners receive a large crown, monogrammed banner and a large trophy. Winners will not be called out in each group for this award.

Ambassador Award -(Only awards chosen by the directors. Based on good-sportsmanship, personality and determination).

AREAS OF COMPETITION: There are **TWO** areas of competition to determine the winners: both casual wear and beauty competition count 50% each.

• Casual Wear Competition - We are NOT looking for total glitz in casual wear. Our former rule was NO GLITZ but we will allow MINOR exceptions since many clothes you can buy from Wal-Mart have beads or sequins. If it is too glitzy the judges will count off. Do not go overboard with glitz like a national pageant or points will be deducted. Modeling is NOT being judged unless you go overboard with a national level routine then points will be deducted. A couple kisses etc is fine but if you go into a full routine, points will be deducted. Small props are fine (purse, hat, fan, etc) if they are minor and something the contestant can carry on their own.

• Beauty Competition - Our state pageant is different from others. Since we conduct our preliminary pageants with no national level glitz pageant dresses for the younger contestants, we will keep it that way at the state pageant. Our contestants ages 11 and under must wear Sunday dresses, Easter type dresses or flower girl type dresses. Flower girl dresses should not touch the floor. Ankle length is as long as the dress should be. A dress will not help you win this pageant only the fashion award. Absolutely no pageant dresses or glitized up dresses for ages 11 and under. We want all the girls on the same level with their clothing. Again do NOT wear glitized pageant dresses. You will only hurt your child. **You will be REQUIRED to bring your competition dress to registration on Friday to have it approved before the pageant begins. Hairpieces and falls and fake teeth are NOT allowed at state pageant this year. It is the parents choice for makeup application but we are not allowing fake eyelashes or spray tans this year.** We are more of a natural pageant and want to keep it that way. Girls have been disqualified at the state pageant for wearing fake hair at the state pageant. If you are disqualified for breaking the rules, no refunds will be given. Don't chance it! Just let your daughter be her adorable self. That is what we want!

Tickets will be sold at the door for family and friends who want to come cheer on their favorite contestants. Weekend Adult Badges for Saturday's competition and Sunday's crowning are \$25.00 (total for the entire weekend, both days) and children 10 and under are \$15.00, three and younger are free. For anyone not purchasing a weekend pass may buy tickets for one day at the door the day of the pageant separately for \$20 for adults per day and \$10 for kids per day. PLEASE NOTE THAT TICKETS MAY BE PURCHASED AT THE DOOR EACH DAY but it's much cheaper to buy a weekend pass. To attend the pageant for both days there is a discounted armband you may purchase at registration for \$25 per person. These fees are required so we can rent the auditorium for a first class production. **PARENTS MUST PAY.** Only contestants will be admitted free. All fees are non-fundable if contestants fail to show for the state pageant.

We Make Sure EVERY CHILD Goes Home With Tons Of Goodies!!!

www.missmagnoliastate.com

FILL OUT THIS ENTIRE PAGE FROM TOP TO BOTTOM

Contestant's Name _____ Date of Birth _____

Parents' Names _____ Phone _____

Address _____

City, State, Zip _____

Email Address (if any) _____

CIRCLE CORRECT AGE DIVISION — Girls: 0-15 mos, 16-30 mos, 31 mos-3 yrs., 4-5 yrs., 6-8 yrs, 9-11 yrs. & Boys 0-2 yrs, 3-5 yrs., 6-11 yrs.

(This information in the box below will be read on stage)

Contestant # ____ is (name) _____

She/he is the (age) _____ year-old daughter/son of _____

She/he has _____ hair and _____ eyes. Her/his favorite color is _____

_____ and her/his favorite food is _____. Her/his

favorite TV show is _____. Her/his favorite thing to do for

fun is to _____ Her/

his hobbies and accomplishments are _____

I hereby give the Little Miss and Mr. Magnolia State Pageant permission to use my child's/my photo, video and name in any and all future promotions. I will not hold the pageant, staff, or owners of the facility responsible for accidents, damages, or losses at the pageant or during transportation to and from the pageant. I understand that the judges' decisions are final. MUST BE SIGNED BY PARENT OR LEGAL GUARDIAN of the contestant. I have read this entire form and fully understand what is stated. I agree to show good sportsmanship throughout the competition. I understand that all fees are non-fundable if the contestant fails to show for the state competition.

SIGNATURE _____ DATE _____

WHAT DO I NEED TO TURN IN?

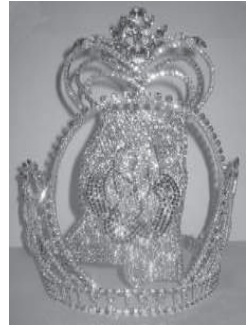
- _____ **\$295.00 Entry Fee (Required)**
This fee covers the beauty competition, casual wear competition, and all side event awards. This makes you eligible to receive the \$1,000 cash prize as well.
- _____ Amount of donation tickets (Sell 600 tickets {\$300} and you do not pay the ABOVE fee)
- _____ **(REQUIRED) 1/4 Page Ad in the Program Book (\$40.00)** Everyone must sell a 1/4 page ad in the program book so everyone will have a keepsake. Even if you sold tickets, you are still responsible for your 1/4 program book ad.
- _____ Amount of program book ads turned in (*Sell 3 pages, you do not pay any of the ABOVE fees*) Ads sold **ARE NOT** deducted from the entry fee unless 3 PAGES TOTAL are sold!
- _____ **\$20 REQUIRED Banner Fee.** Each child will receive one custom-made monogrammed banner with their local title embroidered for the crowning ceremonies. Must be paid by everyone regardless if you sold tickets or ads. This fee is required from everyone.
- _____ **\$25 REQUIRED Production Fee,** guarantees each child a program book with their photo printed on roster page (if turned in by the deadline), custom tote bag, full pageant DVD to be mailed within 10-12 weeks after the pageant.
- _____ Turn in One Headshot Photo for the Roster Page (*Page that features all contestants per group*)
- _____ \$5 for each additional photo turned in (Only one photo is included in your entry fee) This fee is for photogenic pictures only. You do NOT pay extra for pictures on your ad pages.
- _____ Total Due (*the minimum total due will be \$380.00 if not selling ads to cover your fee*)

PLEASE PAY ATTENTION TO YOUR DEADLINES TO AVOID ANY LATE FEES.



2014

**ADVERTISING
RECEIPT**



MISSISSIPPI

Little Miss & Mr. Magnolia State

*This is your receipt for advertising with
or sponsoring a contestant in the
Little Miss Magnolia State
Pageant program book. Your advertisement/
contribution is deeply appreciated.*

- _____ \$150.00 Full Page Ad
- _____ \$75.00 1/2 Page Ad
- _____ \$40.00 1/4 Page Ad
- _____ \$10.00 Signature Listing

If someone just makes a \$10 donation,
only their name and address will appear

CHRISTOPHER SHANNON • STATE DIRECTOR

701 E. GEORGETOWN STREET • CRYSTAL SPRINGS, MS 39059 • (601) 892-3982 • Email: MSPageantNews@aol.com



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ENTER THE PAGEANT FREE BY SELLING DONATION TICKETS!

Just take this sheet of tickets and have it copied. We are trying to make this Pageant affordable for everyone so that everyone will have a chance to compete at this level. If you sell tickets, make sure you cut them apart before bringing them to the pageant.



50¢ DONATION



All participants will be entered in a drawing to win gifts to be awarded at the pageant. Need not be present to win.

Name _____

Address _____

City, State, Zip _____

Ticket sold by: _____



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